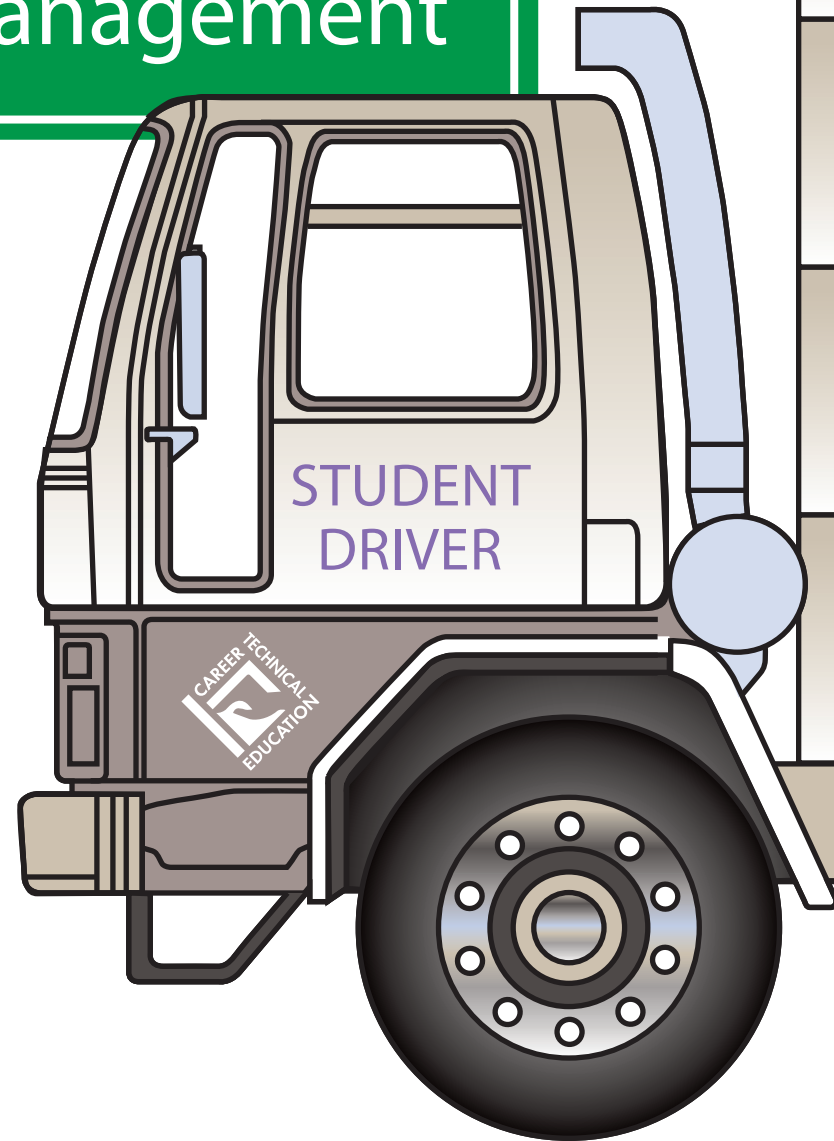


Destination:
Marketing Management



English	Health	Financial Literacy	Elective	Elective	Elective	Elective	CTE Elective
English	Social Studies	Computer Technology	Elective	Elective	Elective		CTE Elective
English	Social Studies	Fine Arts	Science	Math	Elective		Elective
English	Social Studies	Art Foundations	Biological Science	Intermediate Algebra	Elective		Elective
English	Social Studies	Physical Education	Earth Systems	Geometry or Applied Math II	Fulfilled by CTE Pathway	Elective	Foundation of Choice
Work-Based Learning		Comprehensive Guidance	CTSOs	Skill Certification	Concurrent Enrollment		
CTE Introduction							

- CTE Electives**
Minimum two credits
- Advertising/Promotion, 0.5
 - Customer Service, 0.5
 - e-Commerce, 0.5
 - Economics, 0.5
 - Entrepreneurship, 0.5
 - Fashion Merchandising, 0.5
 - Fashion Merchandising, Advanced, 0.5
 - Leadership Principles, 0.5
 - Real Estate, 0.5
 - Retailing, 0.5
 - Sports & Entertainment Marketing, 0.5
 - Travel & Tourism, 0.5
 - Accounting I, 0.5
 - Business Management, 0.5
 - Business Law, 0.5
 - Student Internship, 0.5
- CTE Foundation**
Minimum one credit
- Marketing A, 0.5
 - Marketing B, 0.5
 - Marketing Semester, 0.5
 - Marketing, Advanced, 0.5

Two-part delivery system: student driven + knowledge and skills